

## Cookie Policy - Lidl Digital

Website-ul is the property of Lidl Discount, a Romanian legal entity with the registered office in DN 72, Nedelea- 'Crângul lui Bot' km. 73+810, com. Aricestii Rahtivani, jud. Prahova.

The website [www.lidldigital.ro](http://www.lidldigital.ro) uses cookies.

The information presented below aims at providing the website users with more details on the placing, the use and the management of the cookies used by [www.lidldigital.ro](http://www.lidldigital.ro) website.

This website uses cookies in order to offer the visitors a better experience when browsing the website, as well as to provide services adapted to the needs and the interests of the visitors.

Cookies offer website owners important feedback on the way visitors browse the websites, so that such websites may be more efficient and more accessible.

### What is a “cookie”?

An “internet cookie” (also known as “browser cookie”, “HTTP cookie” or simply “cookie”) is a file of small dimensions, consisting of letters and numbers which will be stored on the user’s computer, mobile device or other equipment from which internet is accessed.

A cookie consists of two parts: name and content (or value). Moreover, the lifetime of a cookie is determined. Technically, only the webserver which sent the cookie may access it again when the user returns to the website associated with such webserver.

The cookies by themselves do not require personal data in order to be used and, in most cases, do not identify internet users.

There are two main categories of cookies: (i) **Session cookies** which are created temporarily in your browser’s subfolder while you are visiting a website. Once you leave the website, the session cookie is deleted; and (ii) **Persistent cookie** files which remain in your browser’s subfolder and are activated again once you visit the website that created that particular cookie. A persistent cookie remains in the browser’s subfolder for the period set within the cookie’s file.

### What is the lifetime of a cookie?

The lifetime of a cookie may significantly vary, depending on the purpose for which it is placed. As mentioned above, some cookies are used exclusively for a single session (session cookies) and are not kept once the user leaves the website, while other cookies are kept and reused each time the user comes back to the respective website (persistent cookies). However, the cookies may be deleted by a user at any time by means of browser settings.

## **What are third party cookies?**

Content sections from certain websites may be provided through third parties/providers (for example, a video). Such third parties may place these cookies on the website (called “third party cookies” since they are not placed by the owner of the website). The third party providers also have to observe the legal regulations in force and the confidentiality policies of the website owner.

## **What cookies does this website use?**

Our website uses the following types of cookies:

- tracking cookies used by Google Analytics and there are being shared with Google, as a 3rd party.

## **How can I stop the cookies?**

Most internet browsers are initially set up to automatically accept cookies. The users can configure their browser to reject all the cookie files or to alert the user when cookies are sent to the device. It is important to note that the deactivation or refusal to receive cookies can make certain sections difficult to view and use. All the modern browsers offer the possibility to change the settings of cookies. These settings may be usually found in the “options” or in the “preferences” sections of the browser settings. In order to understand such settings, please use the “help” option of your browser settings.

## **Disclosure and transfer**

The personal data collected through the means of cookies:

- may be disclosed to certain or all categories of data recipients: Google
- may be transferred abroad to countries within/ outside EU/ EE: Germany

## **Data subject rights**

In respect to the processing activities performed, the website visitors have all the rights stipulated under the data protection legislation, respectively:

- the right of information;
- the right of access to and intervention upon the personal data;
- the right of rectification;
- the right of erasure of personal data;
- the right of restriction;
- the right not to be subject of an automatic individual decision;
- the right of portability;

- the right to oppose the processing of you personal data for legitimate and grounded reasons;
- the right to address the National Supervisory Authority for Personal Data Processing and the courts of law.

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For more information with respect to the use of cookies and the means of exercising your rights, please see our Privacy Policy available here <https://lidldigital.ro/files/Privacy-Policy-Lidl-Digital.pdf> or contact us at Bulevardul Dimitrie Pompeiu, nr. 6 E, Pipera Business Tower, etajul 4 or by e-mail at [contact.digital@lidl.ro](mailto:contact.digital@lidl.ro).